



IHEALTHSPOT PRIVACY POLICY

Updated December 20, 2022

Michigan Medical Advantage, Inc. doing business as iHealthSpot (“iHealthSpot”), recognizes the privacy needs of its Clients. Protecting personal information is vitally important and we maintain this Privacy Policy in order to explain our information practices and to demonstrate our commitment to the privacy and protection of Client information. iHealthSpot and its contractors are obligated to respect the confidentiality of personal data. iHealthSpot reserves the right to make changes to this Privacy Policy at any time.

Collected Information

When you order web design, hosting or other services from us, we require certain personal information to allow us to process your order, start providing you with the services you order from us, and to administer and service your account and provide ongoing technical support. The information you provide to us and that we maintain in our Client account records ranges from basic contact information, to payment information, to technical information about your web site.

We collect Client credit card information. We use CyberSource to handle this form of payment processing. We do not control how CyberSource will use Client's information.

iHealthSpot is licensor of certain third party service provider software. We are not responsible for the privacy practices of these companies. However, in order to maximize protection of your information, we endeavor to only partner with those providers who demonstrate commitment to privacy and protection of Client information.

In some cases we may ask for additional information in order to provide technical support. Any such additional information would be of a technical nature. iHealthSpot may access Client Data and other information for technical processing purposes including: (a) the functionality of the Service; (b) the technical requirements of iHealthSpot's network; (c) the technical requirements of the Services; or (d) to conform to other, similar technical requirements. iHealthSpot may access Client's account and its data as necessary to identify or resolve technical problems or respond to complaints about the Services.

iHealthSpot may also collect certain information from visitors to its Websites, such as Internet addresses. This information is logged to help diagnose technical problems, and to administer our Website and Services in order to constantly improve the quality of the Service.

Disclosure of Information

iHealthSpot maintains information about Client, including without limitation Client's account registration information, user account information, billing information, services and support information, and frequency and use of Services. iHealthSpot may use this data for internal business purposes, or disclose data in aggregate form (i.e., not individually attributable to Client) for marketing or other promotional purposes. iHealthSpot will not sell, rent, trade or otherwise disclose any personally identifiable information to any third parties or outside companies for any reason without first receiving permission from the Client.

We cannot ensure that all personally identifiable information will never be disclosed in ways not described in this Privacy Policy. For example, iHealthSpot may disclose Client Data if iHealthSpot believes that such action is reasonably necessary: (a) to comply with the law; (b) to comply with legal process; (c) to enforce our Service Agreement; (d) to respond to claims that the Client uses the Services to support activities that violate the law or the rights of third parties; or (e) to exculpate iHealthSpot from charges of wrongdoing. However, iHealthSpot does not have a duty to make any such disclosures.

If iHealthSpot is purchased or merges with another company, or if iHealthSpot becomes insolvent or files for bankruptcy, Client agrees that all information and data may be transferred to a purchasing party, subject to the provisions of any written agreement that may exist between iHealthSpot or its affiliates and Client. "Client Data" means that information and data stored by Client with iHealthSpot through use of the Services.

Data collected using our forms service travels over a secure line (SSL) with emails encrypted. However, no data transmission over the Internet can be guaranteed to be 100% secure, and we do not warrant that your information will be absolutely secure. Any transmission of data on or through the use of our Services is at Client's own risk.

Use of Information

The use of an individual's e-mail address is necessary to keep our Clients well informed of maintenance issues, escalated critical issues and problem resolutions that may arise with your iHealthSpot.

Cookies

When you interact with an iHealthSpot's Website we strive to make that experience easy and meaningful. When you come to our Website, our Web server sends a cookie to your computer. Cookies are files that Web browsers place on a computer's hard drive and are used to tell us whether Clients and visitors have visited the Site previously.

Standing alone, cookies do not identify you personally. They merely recognize your browser. Unless you choose to identify yourself to iHealthSpot, either by responding to a promotional offer, opening an account, or signing up for our Services, you remain anonymous to iHealthSpot. Cookies come in two flavors: session and persistent-based. Session cookies exist only during an online session. They disappear from your computer when you close your browser software or turn off your computer. Persistent cookies remain on your computer after you've closed your browser or turned off your computer. They include such information as a unique identifier for your browser.

iHealthSpot uses session cookies containing encrypted or encoded information including your username and session ID. This information allows iHealthSpot to process your online transactions and requests. Session cookies help us make sure you are who you say you are after you've logged in and are required in order to use the iHealthSpot services. iHealthSpot uses persistent cookies that only iHealthSpot can read and use, to identify the fact that you are an iHealthSpot Client or prior iHealthSpot Website visitor (whatever the case may be). We are especially careful about the security and confidentiality of the information stored in persistent cookies. For example, we do not store account numbers or passwords in persistent cookies. Users who disable their Web browsers' ability to accept cookies will be able to browse our Website but will not be able to successfully use our service.

Additional Information

Any questions relating to our Privacy Policy may be directed to info@iHealthSpot.com